

**ABSTRACT**

A method and system for the presentation of pre-generated customized programming information to viewers. The system receives a request for programming information, and provides, in response to the request, at least one of a plurality of customized views of the programming information to the viewer, wherein the plurality of views are generated according to viewer characteristic data before receipt of the request. In one embodiment, the viewer characteristic data includes the options available to the viewer or the level of customization available to the viewer, while at least one of the customized views of the programming information may include a collection of Web page listings.